Let’s Work A global partnership to create more & better private sector jobs

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Zambia: A Review of the World Bank Group Jobs Portfolio

Sudha Bala Krishnan and Teresa Peterburs
ABSTRACT

This report analyzes the World Bank Group (WBG) portfolio in Zambia focused on jobs, referred to as the Jobs Portfolio, regarding its impact on outcomes related to Job Creation, Job Quality, and Job Access. The review is presented within the context of Zambia’s jobs priorities: more good-quality jobs with traditionally disadvantaged groups benefitting from opportunities to work. It finds that the Jobs Portfolio is more focused on intermediate-level outcomes related to jobs, such as improving access to markets and firm performance. A range of intervention types contributes to Job Creation (66 percent of the reviewed portfolio), Job Quality (47 percent), and Job Access (51 percent). Activities focused on spatial development in value chains tend to support Job Creation in the formal sector. Job Quality outcomes include enhanced worker productivity in informal agriculture where the majority of Zambians still work. The WBG has primarily supported Job Access through targeted interventions in lagging regions. Further, the combined portfolios of the WBG and Let’s Work Partners show greater coverage of a range of Job Quality and Job Access outcomes. Areas for future support to improve job outcomes include macroeconomic and regulatory support, skills development, and targeted support for vulnerable populations and youth in particular. In addition, projects need to be reinforced by sound monitoring and evaluation (M&E) systems tracking results explicitly related to jobs.
ACKNOWLEDGEMENTS

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Let’s Work is a global partnership that unites organizations dedicated to providing effective solutions to the global jobs crisis by harnessing the potential of the private sector to help create more and better jobs that are inclusive. Let’s Work partners include the African Development Bank Group (AfDB), Asian Development Bank Group (ADB), Austrian Federal Ministry of Finance (BMF), Department for International Development (DfID), European Investment Bank (EIB), European Development Finance Institutions (EDFIs), Inter-American Development Bank (IADB), International Labour Organization (ILO), International Youth Foundation (IYF), Islamic Corporation for Development of Private Sector (ICD), Ministry of Foreign Affairs of Netherlands, Overseas Development Institute (ODI), Private Infrastructure Development Group (PIDG), Swiss Secretariat for Economic Affairs (SECO), World Bank Group (WBG), and World Business Council for Sustainable Development (WBCSD). The authors thank Let’s Work colleagues for regular feedback and advice on this work.
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<th>Full Form</th>
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<tbody>
<tr>
<td>AfDB</td>
<td>African Development Bank</td>
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<tr>
<td>CPF</td>
<td>Country Partnership Framework</td>
</tr>
<tr>
<td>CDD</td>
<td>Community-Driven Development</td>
</tr>
<tr>
<td>CMU</td>
<td>Country Management Unit</td>
</tr>
<tr>
<td>DFID</td>
<td>Department for International Development</td>
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<tr>
<td>DPO</td>
<td>Development Policy Operation</td>
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<tr>
<td>FTE</td>
<td>Full-Time Equivalent</td>
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<tr>
<td>GDP</td>
<td>Gross Domestic Product</td>
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<tr>
<td>GRZ</td>
<td>Government of the Republic of Zambia</td>
</tr>
<tr>
<td>ICR</td>
<td>Implementation Completion and Results</td>
</tr>
<tr>
<td>ICT</td>
<td>information and communication technology</td>
</tr>
<tr>
<td>IFC</td>
<td>International Finance Corporation</td>
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<td>ILO</td>
<td>International Labour Organization</td>
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<td>JCF</td>
<td>Jobs Conceptual Framework</td>
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<tr>
<td>LWP</td>
<td>Let’s Work Partnership</td>
</tr>
<tr>
<td>M&amp;E</td>
<td>Monitoring and Evaluation</td>
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<tr>
<td>MSME</td>
<td>Micro, Small and Medium Enterprises</td>
</tr>
<tr>
<td>NGO</td>
<td>Non-Governmental Organization</td>
</tr>
<tr>
<td>PAD</td>
<td>Project Appraisal Document</td>
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<tr>
<td>PCN</td>
<td>Project Concept Note</td>
</tr>
<tr>
<td>PDO</td>
<td>Project Development Objective</td>
</tr>
<tr>
<td>PIU</td>
<td>Project Implementation Unit</td>
</tr>
<tr>
<td>SIDA</td>
<td>Swedish International Development Cooperation Agency</td>
</tr>
<tr>
<td>SME</td>
<td>Small and Medium Enterprises</td>
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<tr>
<td>TTL</td>
<td>Task Team Leader</td>
</tr>
<tr>
<td>TVET</td>
<td>Technical and Vocational Education and Training</td>
</tr>
<tr>
<td>WB</td>
<td>World Bank</td>
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<tr>
<td>WBG</td>
<td>World Bank Group</td>
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EXECUTIVE SUMMARY

This report reviews the World Bank Group (WBG) portfolio in Zambia focused on jobs, referred to as the Jobs Portfolio, in order to assess what the WB can do differently to support future job-rich growth. The portfolio review covers 32 closed, active, and pipeline World Bank (WB) lending and International Financial Corporation (IFC) investment projects related to jobs, which WBG teams articulated during design. The selected projects took place in FY 2006-16, and represent 65 percent of the total WBG portfolio in Zambia during this period. The WBG Jobs Group conducted this analysis in combination with the Zambia Jobs Diagnostic that details the country’s jobs challenges from a macro, household, and firm perspective, and a sectoral perspective of job creation potential in agribusiness value chains. This work provides a basis for prioritizing job outcomes most relevant in Zambia. By analyzing trends and gaps in the portfolio, this review identifies areas where the WBG could address Zambia’s jobs priorities in line with the Government of the Republic of Zambia’s strategies and policies related to employment.

The basis for this portfolio review is an evaluative tool known as the Jobs Conceptual Framework (JCF), which helps visualize the links between project interventions and job outcomes in a map of the portfolio within a matrix. The JCF considers the types of interventions that the WBG has supported and their potential link to outcomes of (a) job creation in the private sector (Job Creation); (b) improvements in the quality of informal sector jobs (Job Quality); and (c) lower barriers to access jobs for vulnerable population groups (Job Access).

The analysis highlights that the WBG Jobs Portfolio related to jobs in Zambia has focused on the facilitating factors that contribute to job outcomes. The WBG Jobs Portfolio has largely focused on enhancing access to/working of product markets (71 percent of the reviewed portfolio) and firm performance and investment (62 percent). These are considered intermediate results in the JCF, in that they are necessary conditions for jobs but do not directly create jobs, improve job quality, or connect people to jobs. Definitions of job outcomes, including intermediate-level results to jobs, are in Annex D.

1 The total WBG portfolio in Zambia includes 49 projects and has a total budget of $1.9 billion. The WBG Jobs Portfolio represents 65 percent of this portfolio, as regards the number of projects, and 80 percent, as regards the budget amount. The Jobs Portfolio is defined as projects indicating Jobs as a theme in WBG systems as of June 30, 2016, and those identified by the Jobs Group as having an explicit and substantive focus on a jobs challenge. For additional information on the jobs-relevant sample, see Annex A.
2 The WB fiscal year is defined as July 1 through June 30. Fiscal year (FY) 2016, for instance, refers to July 1, 2015 through June 30, 2016.
7 These statistics include double counting of certain interventions, as one project can contain multiple intervention types and affect one or more outcomes related to jobs.
The range of WBG interventions has contributed to these job outcomes for Zambia (see Figure 1)⁸:

- **Job Creation**: Multiple interventions in the WBG portfolio (66 percent of the reviewed portfolio) have sought to contribute to at least one of the three outcomes related to Job Creation: job creation by employers in the formal sector, new enterprises, and entrepreneurship/self-employment. Analysis shows just 28 percent have focused on job creation by employers in the formal sector.

- **Job Quality**: Outcomes related to improving job quality were in nearly half of total interventions related to jobs (47 percent). These interventions are particularly focused on informal agriculture, where the majority of Zambians still work. Under Job Quality, nearly 57 percent of WBG funding relates to earnings and livelihoods opportunities and over 39 percent to the enhancement of worker productivity, particularly among poor farmers.

- **Job Access**: Improving access and opportunities for jobs was noted in nearly two-thirds of the total portfolio by committed investment amounts and about 40% of the portfolio by project count. There was limited focus on improving labor force participation and the working of the labor market.

Intermediate outcomes, as noted, are the focus of the WBG Jobs Portfolio in Zambia in the relative short- to medium-term, with contributing effects to the higher-level outcomes in Job Creation, Job Quality, and Job Access. Given that intermediate outcomes are more easily achievable within a given project timeframe, it seems unsurprising that many projects have focused on supporting conditions for private sector development as a precursor to job outcomes. Similarly, WBG results measurements have focused on articulating intermediate outcomes.

**Figure 1**  
Share of Portfolio Contributing to Job Outcomes by Level of Investments

<table>
<thead>
<tr>
<th>Job Access</th>
<th>Job Quality</th>
<th>Job Creation</th>
<th>Intermediate Outcomes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor force participation</td>
<td>Earnings/ Livelihoods</td>
<td>Job Creation by Employers</td>
<td>Access to/ Working of Product Markets</td>
</tr>
<tr>
<td>Working of labor market</td>
<td>Working Conditions and Benefits</td>
<td>New Enterprises</td>
<td>Firm Performance/ Investment</td>
</tr>
<tr>
<td>Access and Opportunity for Jobs</td>
<td>Worker Productivity</td>
<td>Entrepreneurs/ Self-employed</td>
<td>Human Capital</td>
</tr>
</tbody>
</table>

**Source**: World Bank staff calculations based on data from 2016.

⁸ The percentage shares of the total WBG portfolio in Zambia related to jobs do not sum to 100% since a given project-level intervention may affect multiple job outcomes.
The WBG Zambia Jobs Portfolio analysis shows a concentration of activities in the energy and mining infrastructure, representing the number of interventions and committed lending volumes. In terms of number of interventions, projects with a component of financial access and entrepreneurship account for a substantial share of the portfolio. Analyzing the portfolio according to committed lending amounts yields a slightly different picture. There is greater focus on transport (22 percent of the total lending allocation but 12.5 percent of number of interventions) and skills and training (25 percent). Both the number and volumes of interventions must be taken into account given the often disproportionately large investment volumes in infrastructure. Many sub-sectors within infrastructure often require explicit thinking on jobs beyond direct effects such as in the construction of a new project.

The Jobs Portfolio of the Let’s Work Partnership (LWP) partners (referred to as donors) in Zambia have focused more on Job Quality and Job Access outcomes. Of the 10 donor projects reviewed, the focus is primarily on activities that support micro, small, and medium enterprise (MSME) development to raise productivity with a focus on supporting linkages to agricultural value chains from rural, poorer parts of the country. Examples include linking large commercial agro-processors, often in Lusaka, with smallholder farmers and agribusinesses in remote markets across Zambia to improve access for agricultural inputs, products, and financing. The activities of the LWP in the agriculture and agribusiness sector are diverse but have a common theme of supporting jobs through more and better opportunities for smallholder farmers in particular. Similarly, value chain development efforts are underway to support Zambia’s building construction sector’s linkages to small and medium enterprises (SMEs) with potential to create jobs for youth.

The analysis highlights several gaps in the WBG portfolio that require particular focus for a jobs strategy in Zambia: macroeconomic/regulatory support, skills development beyond selected sectors, and targeted support for vulnerable populations. Currently, only three projects target youth, with just over $96 million or 6.4 percent of the portfolio despite Zambia’s demographics challenge. Further, the areas where the WBG has concentrated activities typically lack job metrics at the project level. While the use of indicators in project results frameworks has not been a corporate requirement, it is challenging to articulate the contribution of WBG activities toward jobs solutions without tracking job-related results. In addition, impact evaluations could be an area for investment in order to assess the longer-term and higher-level results on jobs that are often difficult to attribute to project activities, such as jobs created.

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9 The respective shares of the portfolio include energy/mining (19%), finance/financial system (19%), and MSME/entrepreneurship (16%) according to number of interventions.
10 The LWP is a global alliance of donors to promote more, better, and inclusive jobs through leveraging the role of the private sector. Source: www.letswork.org
11 At 62 percent, Zambian youth (ages 15–35) are a large share of the total labor force.
To support a new generation of WBG operations focused on solutions for jobs, this review makes a number of policy and operational recommendations:

- **Macro-fiscal stabilization**: As WBG and LWP engagement in macro and regulatory support is limited, the WBG could ramp up support to the government to foster inclusive growth and job creation, for instance, in the context of the Seventh National Development Plan. A Development Policy Operation (DPO) series focused on jobs as a cross-cutting topic could be one way to support macro-fiscal adjustments.

- **Skills and education**: Targeted support in human capital development is needed beyond the focus of the current portfolio on agricultural training. Expanding access to technical and vocational education and training (TVET) and improving the quality of secondary education can help meet growing demand for skills in the construction and tourism sectors.

- **Infrastructure investments**: The WBG should maintain the portfolio’s focus on energy, transport, and irrigation infrastructure. This is particularly important for rural and lagging areas in order to create access to markets. Increased consideration of job outcomes in project design and implementation can further enhance the impact of infrastructure interventions on jobs results, such as income and job opportunities in secondary towns.

- **Spatial development/value chain development**: High-potential value chains, such as agribusiness and construction, hold great potential for jobs results. Greater investments will be required to create market linkages that unlock job creation, result in productivity growth, and encourage labor mobility.

- **Job opportunities for the most vulnerable**: There should be greater focus on vulnerable groups, especially on youth, women, and lagging regions. Youth (aged 15-24) are a significant and increasing share of the working population, and are becoming less likely to be employed. Explicit attention is needed to ensure activities designed as jobs solutions for youth, and particularly girls. Women are less likely to find private waged work, less likely to be self-employed farmers, and much more likely to be unpaid family workers. In addition, geographical targeting may need consideration as the WBG is not active in select areas of high poverty density, such as the Northern Province.

As a cross-cutting recommendation, projects need to be reinforced by sound monitoring and evaluation (M&E) systems tracking results related to jobs, including but not limited to Job Creation. A prospective causal chain linking WBG activities to job outcomes must be examined, which can help with both assessing progress in achieving results on jobs over time and designing data collection systems with clients. In addition, teams may need to ramp up investing in impact evaluations to measure jobs created, changes in worker productivity, incomes and poverty status, and gender and youth disaggregated analysis for job access to shed light on the effectiveness of various WBG interventions for jobs.

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1. INTRODUCTION

This report reviews the World Bank Group (WBG)’s portfolio in Zambia that is jobs-relevant, referred to as the Jobs Portfolio, in order to examine what the WBG can do differently to support future job-rich growth. The review identifies areas of focus over the past decade and gaps in the WBG portfolio in Zambia that should be considered when planning future lending and investments. This analysis will inform the forthcoming Country Partnership Framework (CPF) by providing guidance on the operations in Zambia that could be prioritized for supporting the jobs agenda. The report also aims to identify how monitoring and evaluation (M&E) tools can support effective design and implementation of jobs-focused projects. The WBG Jobs Groups conducted this analysis in combination with the Zambia Jobs Diagnostic that details the country’s jobs challenges, and with a study of value chain potential for job creation. By analyzing trends and gaps in the portfolio, the review points to areas where the WBG could address Zambia’s jobs priorities, in response to the Government of the Republic of Zambia (GRZ)’s strategies and policies related to employment.

This portfolio review draws on a new evaluative tool that the WBG’s Jobs Group developed: the Jobs Conceptual Framework (JCF). The JCF is an overarching framework that links common WBG interventions with their potential to affect jobs-related outcomes. These outcomes focus on three dimensions: (a) creating job opportunities in the formal sector (Job Creation); (b) enhancing quality and productivity in the informal sector (Job Quality); and (c) promoting access to jobs for women, young people, and the bottom 40 percent (Job Access). Job Access also refers to job access in lagging regions that have limited natural, human, or productive capital endowments, or are in geographic locations with limited connectivity. In addition, select intermediate outcomes for jobs are included, as these are often preconditions for achieving results related to Job Creation, Job Quality, and Job Access. Figure 2 elaborates on these jobs-related outcomes, and Annexes C and D provide definitions of the job interventions and job outcomes, respectively. The WBG analyzed a range of interventions based on a typology across macro-, meso-, and micro-levels targeting individuals and firms.

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14 This report uses the World Development Report 2013 definition of a job, which comprises various types of income-generating activities, including informal wage work, self-employment, farming, and sustainable livelihoods.
15 A Country Partnership Framework (CPF) is the central tool of management and the board for reviewing and guiding the WBG’s country programs and gauging their effectiveness. The CPF identifies the key objectives and development results through which the WBG intends to support a member country in its efforts to end extreme poverty and boost shared prosperity in a sustainable manner. The CPF then outlines a selective and flexible program that will help the country achieve the CPF objectives over a five-year period.
16 Merotto, 2017.
17 Krishnan and Peterburs, 2017.
18 World Bank 2017a, forthcoming.
This analysis covers jobs-relevant World Bank (WB) lending and International Financial Corporation (IFC) investment projects over FY 2006-16, and active projects and programs of the Let’s Work Partnership (LWP) as of 2016. This includes 32 closed, active, and pipeline WB lending and IFC investment projects related to jobs in FY2006-16, representing 65 percent of all projects in the country in this period (80 percent of the total amount invested), and 10 LWP projects. Jobs projects in the WBG portfolio include projects the WBG teams have tagged indicating jobs as a key theme; and projects the Jobs Group has reviewed as having an explicit and substantive link to job outcomes. The LWP’s Jobs Portfolio was identified through desk review of publicly available project information to identify relevance to jobs. The portfolio identified as job-relevant was then validated with respective LWP institutions in Zambia: the African Development Bank (AfDB), the U.K. Department for International Development (DFID), the International Labour Organization (ILO), the Swedish International Development Cooperation Agency (SIDA), and the Finnish Fund for Industrial Cooperation. Annex A provides details on the methodology used in this portfolio review.

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19 This review analyzes the jobs focus of the operational lending and investment portfolio and associated outcomes, and therefore does not include the WB’s Advisory Services and Analytics (ASA) work. For the purpose of consistency across WB and IFC advisory engagements, IFC advisory projects have been excluded, even though it is recognized that many are client-facing and may be jobs-relevant.

20 Projects that are tagged in WBG systems with the jobs theme have an explicitly stated and substantive link to creating more, better, and/or inclusive jobs.

21 The identification of projects as related to jobs by the Jobs Group is based on an in-depth review of project design and results frameworks articulated by WBG teams in project documents.
For the remainder of this paper, Section 2 provides the country and jobs background in Zambia; Section 3 analyzes the WBG and LWP operations by the number of interventions and by commitment amount; and Section 4 presents recommendations for future interventions and M&E systems.
2. ZAMBIA COUNTRY AND JOBS CONTEXT

This report presents analysis within the country and jobs contexts in Zambia, to provide a perspective on recent economic trends with implications for jobs policies and programs. This section details the main findings of the Zambia Jobs Diagnostic regarding the Zambian economy in general and the labor market in particular, relevant to the portfolio review. The aim is to highlight the key job outcomes in the JCF where particular focus is needed in the context of Zambia’s jobs challenges.

Zambia’s economy has been growing at a sufficient pace to create employment for the youthful population, but is failing to create enough good jobs in high-productivity sectors. Despite a rapidly growing workforce and unprecedented economic growth from 2000 to 2013, the headcount poverty has not improved. The proportion of people falling below $1.90 per day in 2011 purchasing power parity (PPP) (i.e., the international poverty line) rose to 64 percent in 2010, despite annualized average real economic growth of nearly 9 percent. The jobs created in this period have been mostly in low-productivity sectors, as the economy remains largely rural, agricultural, and informal.

Economic transformation is underway, based on structural change, urbanization, and formalization, but progress has been slow, and productivity is declining. Employment in Zambia has been shifting to urban-based jobs in services and, to a lesser extent, industry. At the same time, the rural economy seems to be formalizing, with an increase in formal jobs in agriculture, presumably on commercial farms and in agro-processing. Labor productivity in agriculture is a key determinant of prosperity for the rural poor, as more than 50 percent of Zambian workers and around 80 percent of poor Zambians are in agriculture, according to the 2010 population census. Annualized average growth in value added per employee in agriculture in Zambia was negative and declining until 2008. Only after 2008 did average labor productivity in agriculture begin to grow, but movement of labor out of agriculture and into services and industry caused part of the increase.

Many new jobs are in the informal sector in urban centers, where underemployment is rising, especially for youth. It has been mostly young people who moved to the urban areas and found employment in the service sectors. There have been healthy signs of increases in the shares of both formal and waged jobs in Zambia. However, the bulk of the new jobs in urban-based services are in the informal sector. By 2012 in urban areas, over 90 percent of youth underemployment was in service sectors, compared with around 40 percent in 2008. The average number of hours worked by an informal service worker in urban areas fell as more and more young people moved to towns and cities.

Consequently, earnings gaps in Zambia have widened. This includes earnings gap between formal and informal workers, between rural and urban workers, between regions in the country, and between unskilled and skilled workers. Women, especially young women, are moving into services or staying in unproductive agriculture. Gaps also widened between public sector workers and the private sector, as the

22 In 2010 the data suggest that only 17 percent of Zambian employment was in waged work, and of this only 13 percent was formal and just 7 percent was private and formal (6 percent, roughly half of the formal waged workers, were public sector workers). Merotto, 2017.
23 Underemployment is defined as working less than 35 hours per week. Merotto, 2017.
government granted quite generous pay rises. These dual trends – in productivity and earnings – are reflected in rising inequality in Zambia. They also partially explain why, despite globally high gross domestic product (GDP) growth, Zambia has been less successful in reducing poverty than several African countries whose economies have grown more slowly.

**Zambia will need to create more formal jobs and improve the productivity of informal jobs.** In the context of slowing growth, lower copper prices, and lower tax revenues, government policies need to prioritize job outcomes. The three pillars of recommendations of the Zambia Jobs Diagnostic in support of Zambia’s jobs strategy are structured around desired job outcomes of Job Creation, Job Quality, and Job Access:

- **Job Creation:** More jobs are required in the formal sector. In order to achieve this, the country needs a stable macro-fiscal framework and a business environment that allows existing firms to grow and encourages new firms to be created. Moreover, sectoral support should be provided to targeted value chains, and human capital development needs to be prioritized to expand secondary school enrolment and to strengthen technical and vocational education and training (TVET).

- **Job Quality:** Raising productivity is essential to achieve higher incomes and thus reduce poverty. This holds particularly true for agricultural productivity, as most of Zambia’s poor continue to be employed in agriculture. It is, therefore, important to improve rural energy, transport, and irrigation infrastructure; to strengthen smallholders’ market linkages; and to provide them with access to capital.

- **Job Access:** Youthful Zambia is growing rapidly, and the country will need to create jobs for those entering the labor market. Value chains such as the construction sector have great potential to create jobs for young people and should be supported in order to unlock growth. Moreover, it is important to create an environment in which young Zambians can create productive businesses.

The next section on portfolio analysis is in the context of these job outcomes, with emphasis on these priorities for Zambia: more jobs of good quality with traditionally disadvantaged groups benefitting from opportunities to work.

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3. PORTFOLIO ANALYSIS

The WBG Jobs Portfolio\(^{25}\) in Zambia covers 32 closed, active, and pipeline WB lending and IFC investment projects\(^{26}\) in the period FY 2006-16, with a total investment of $1.5 billion.\(^{27}\) This sub-set represents 65 percent of the total number of projects in Zambia for this period (see Figure 3).\(^{28}\) The list of jobs projects within the WBG Zambia portfolio is in Annex E.

This analysis of the WBG Jobs Portfolio in Zambia draws upon an evaluative tool known as the JCF. The JCF was applied with inputs from the WBG country team, Jobs Group economists, and technical experts in various sectors. Three dimensions of analysis are (a) the number of interventions affecting various job outcomes as WBG teams articulated in the design stage; (b) the WB lending or IFC investment amounts in U.S. dollars of these interventions per each job outcome; and (c) areas where the WBG and LWP are active to identify concentrations and gaps. Each level of analysis is presented in a color-coded visual portfolio map throughout this section (see Figure 6, Figure 8, and Figure 10).

Figure 3
Jobs-Relevant WBG Zambia Portfolio, FY 2006-16


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\(^{25}\) This includes all projects tagged on jobs in the internal WBG system as of June 30, 2016. In addition, the Jobs Group reviewed the Project Development Objective (PDO) and project description (components) in the project documentation in order to identify jobs-relevant projects. The type of project documentation reviewed differed according to project status: for active projects, the portfolio team reviewed Project Appraisal Documents (PADs) or Project Concept Notes (PCNs) if no PADs were available, for pipeline projects the team reviewed PCNs, and for closed projects the team reviewed Implementation Completion and Results reports (ICRs). The project universe is obtained from Projects & Operations: The World Bank, available at http://data.worldbank.org/data-catalog/projects-portfolio; Annex A provides details on the methodology.

\(^{26}\) Due to their similarity in Project Development Objective (PDO) and design, the three phases of the Poverty Reduction Support Credit (PRSC1-3) (P107218, P117370, and P126349) are combined for the purpose of this review. PRSC 1-3 are counted as one project with an investment amount spanning the project sizes of all three phases.

\(^{27}\) The calculation of portfolio amounts takes into account the amount of World Bank Group commitments and excludes Trust Funds and external donors’ shares.

\(^{28}\) The total WBG portfolio in Zambia includes 49 projects and has a total budget of $1.9 billion. The WBG Jobs Portfolio represents 65 percent of this portfolio, for the number of projects, and 80 percent of the budget amount (32 projects with committed amounts of $1.5 billion).
The main sector focus of the WBG Jobs Portfolio in Zambia is agriculture (26 percent) and energy and extractives (25 percent) (see Figure 5). Combined with transport (18 percent), these sectors account for approximately 70 percent of the total value of projects. Active projects constitute 49 percent of the analyzed investments ($728 million), 32 percent are in the pipeline ($478 million), and 19 percent are closed ($284 million).

**Figures 4 and 5**
Number of Reviewed Jobs Projects, by WB/IFC Department; Total Value of Reviewed Jobs Projects (US$, million), by WB/IFC Department

![Graph showing sector focus and project status](image)

*Source: World Bank staff calculations based on data from 2016.*

### 3.1 WBG OPERATIONS MAPPED TO JOB OUTCOMES

The portfolio has primarily focused on outcomes related to jobs at an intermediate level. Such intermediate outcomes include access to/working of product markets; firm performance; and, to a lesser degree, human capital development. The portfolio map in Figure 6 presents the 32 projects reviewed disaggregated in 43 interventions, which refer to specific project components.\(^{29}\) The most frequently supported interventions are in energy and mining infrastructure, access to finance or support to financial systems, and livelihoods/CDD, \(^{30}\) and skills and livelihoods (19% or 6 projects have components in one or

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\(^{29}\) While the sample for the review contains 32 projects, some projects count toward multiple intervention types, resulting in 43 interventions overall.

\(^{30}\) Community-driven development (CDD) refers to an approach that gives control over planning decisions and investment resources for local development projects to community groups. The World Bank has used the CDD approach across a range of countries to support a variety of urgent needs: water supply and sewerage rehabilitation; school and health post construction, nutrition programs for mothers and infants; building of rural access roads and support for micro-enterprise. *Source: CDD Overview*, accessed at go.worldbank.org/SS2WSQKID0.
more of these interventions). The most frequently prioritized outcomes are access to and working of product markets and firm performance / investment (71% and 62% by investment amount respectively) as well as inclusive jobs (64% of investment) and earnings /livelihoods (57% of investment). The priority job outcomes for Zambia identified in the Zambia Jobs Diagnostic are highlighted in yellow.

Figure 6
Portfolio Map of WBG Operations (FY 2006-16), by Number of Interventions


**Intermediate Outcomes**
Intermediate outcomes are deemed as jobs-relevant when they support firms’ ability to perform better, grow, and hire more workers. This can be achieved by improving access to/working of product markets,
promoting firm performance, and strengthening human capital. From a jobs perspective, intermediate outcomes are not the primary focus of this analysis, but are important to examine due to the high concentration of WBG activities to date seeking to achieve these results. The main interventions aiming to strengthen intermediate outcomes are investments in:

- energy/mining infrastructure;
- access to finance or support to financial system development;
- spatial development, including value chain development; and
- MSME/entrepreneurship projects.

**Infrastructure for energy is required to boost firm performance and the working of product markets.**

Due to extensive and daily power cuts in the country, Zambian households, farms, and SMEs are constrained in performance and expansion, which has implications for creating and maintaining employment. A number of energy projects are focused on increasing electricity generation capacity. The Guarantee for Scaling Solar Project, for instance, aims to “support the Government of the Republic of Zambia (GRZ) to increase its electricity generation capacity and diversify its electricity generation resources.” Existing and potential electricity consumers are expected to benefit as the excess generation capacity from reduced load shedding will connect additional consumers to electricity.

Yet while this review included many of the energy projects as relevant to jobs, few track outcomes on jobs in their results frameworks. As with many jobs projects reviewed, jobs indicators may not have been available to select from at the time of project design; the results chain to job outcomes may have been indirect; or monitoring such data may not have been feasible. Without supporting data, it is not possible to determine whether employment, productivity, or the profile of workers among beneficiary firms have changed.

**WBG support to enhancing firm performance includes interventions for access to finance, such as IFC investments in Zambian financial institutions.** The ZANACO project is an example of a project contributing to the jobs agenda through increasing access to finance for SMEs, especially in the agricultural sector. It aims to expand lending in less developed and rural regions of Zambia, where many farmers and SMEs face difficulties in accessing working capital for inputs and infrastructure to grow their enterprises. While jobs are not explicitly mentioned in project documents, IFC’s investment is

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33 A growing shortfall in energy supply has been exacerbated in 2015 by a reduction in hydroelectric generation due to low water levels at the country’s main reservoirs. This has increased power outages and impacted on all aspects of the economy, contributing to slower economic growth in 2015 and higher production costs. Through 2016, ZESCO, the state energy company, has expanded rolling black-outs (load-shedding) to at least eight hours per day on a rotational basis for the majority of its household, commercial, and industrial consumers. Source: World Bank. 2015c. *6th Zambia Economic Brief: Powering the Zambian Economy.* A World Bank Study. Washington, DC: World Bank.

34 Kafue-Muzuma-Victoria Falls Regional Transmission Line Reinforcement Project (P124351), Lusaka Transmission and Distribution Rehabilitation Project (P133184), Guarantee for Scaling Solar (P157943), Zambia Increased Access to Electricity Services (P077452), SS Zambia (37811).


36 AB Zambia (28186), Access Zambia (32196), Bayport Zambia (33794), FNB Zambia (36658), ZANACO (28361), Zoonza (38220), Madison Group (25537).

strengthening Zambia’s agricultural finance market, which is arguably an important outcome for SMEs to access finance, grow, and create jobs. This is representative of IFC’s work in the sector, which has focused on improved access to financial markets more broadly, rather than on targeted direct support for SME performance for job creation.

Multiple WBG interventions target economic empowerment and sustainable livelihoods for Zambians, yet there is a limited focus on developing human capital. The Girls’ Education and Women’s Empowerment and Livelihoods Project is just one example that focuses on developing the human capital of poor and vulnerable women and girls. For working age women, the project aims to increase the productivity of their livelihood activities and, through this, their earnings. Further, the project encourages young girls to complete their secondary education by covering schooling fees. The project invests in understanding solutions to jobs challenges through an impact evaluation, including on how different types of capital (financial, human, social) contribute to women’s long-term earnings, helping to assess contributions to Job Quality and Job Access outcomes.

Job Creation

Job Creation, as specified under the JCF, includes increasing job creation in the formal sector, supporting the creation of new enterprises, and promoting entrepreneurs/self-employed. This discussion primarily focuses on job creation in the formal sector as a priority sub-outcome for Zambia, based on recommendations from the Zambia Jobs Diagnostic. The contribution in the portfolio to new enterprises and entrepreneurship/self-employed is also analyzed.

A range of interventions support job creation in the formal sector, predominantly targeted by spatial development interventions that include a specific aim to strengthen spatial connectivity, agglomeration, or value chains. While investments in financial, transport, energy, and irrigation infrastructure contribute to job creation in the formal sector, with one or two interventions each, spatial development is the most frequently occurring type of intervention, with four. The sectoral focus of these interventions is agribusiness, as projects aim to strengthen the supply chains of successful agribusinesses, while expanding employment opportunities. For instance, the Agrivision project supports the large-scale commercial farming of wheat, soy, maize, and milling. It aims to transfer technical knowledge on farming best practices and contributes to direct employment for over 670 employees in the firm’s Zambia operations. The construction sector presents another high-potential value chain for job creation. Additional WBG support for this sector could unlock earning opportunities, especially for poorer Zambians with lower education levels and youth.

Investments in energy infrastructure primarily address facilitating the creation of new enterprises, and support to MSMEs primarily targets supporting entrepreneurs/self-employed. As noted, power outages constitute a major constraint for existing firms and similarly raise the transaction costs to create new

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38 Strengthening Climate Resilience (P127254), COMACO Landscape Management (P144254), Girl’s Education and Women’s Empowerment and Livelihoods (P151451), Displaced Persons and Border Communities (P152821), Environment and Mining Project (P154683), Integrated Forest Landscape Program (P144827).
enterprises. Five interventions in energy/mining infrastructure target this issue, such as the recently approved Guarantee for Scaling Solar Project\textsuperscript{41} that seeks to address power shortages by increasing the reliability and security of electricity supply. MSME/entrepreneurship interventions primarily target the outcome of entrepreneurs/self-employed. Often in the agricultural sector, these projects equip potential entrepreneurs with knowledge and capital in support of self-employment. The Livestock Development and Health Project\textsuperscript{42} is an interesting example of a project that provides support to self-employed smallholder producers. Rehabilitation of livestock infrastructure, such as slaughter facilities, and on-farm investments are providing opportunities for processing and marketing by agricultural entrepreneurs.

**Job Quality**

The analysis highlights the fact that Job Quality outcomes tend to receive less attention than Job Creation outcomes. The contribution of interventions toward sub-outcomes of Job Quality shows that there are 30 percent fewer projects with components targeting results related to worker productivity, working conditions and benefits, and earnings/livelihoods, compared to those related to Job Creation. The Jobs Diagnostic points to the fact that most Zambians have jobs, but they are often of poor quality in low-productivity, informal agriculture. This paper’s discussion, therefore, focuses on results for worker productivity.

A combination of spatial development\textsuperscript{43}, irrigation infrastructure interventions, skills and training, and MSME/entrepreneurship (with two interventions each) address worker productivity. The Zambia Agribusiness and Trade Project\textsuperscript{44} is an example of a spatial development intervention to promote agricultural value chains. The project aims to increase productivity for smallholders and agribusiness SMEs by strengthening market linkages with leading buyers, and by providing support to meet commercial standards. Productivity increases are then expected to lead to firm growth and job creation among new and existing SMEs, as well as to increased income for smallholders.\textsuperscript{45} Similarly, the Irrigation Development and Support Project\textsuperscript{46} seeks to increase agricultural productivity among smallholder farmers. In addition to expanding irrigation infrastructure, the project comprises a training program to enable the establishment of water user associations and producer organizations. The project also seeks to equip smallholders with the knowledge necessary to negotiate with commercial partners as their production practices and yields improve.

**Job Access**

The WBG has supported access to income-generating opportunities through targeted interventions in lagging regions. Overlaying the geographical focus areas in the WBG portfolio on a poverty map of Zambia (see Figure 7) shows where vulnerable groups are targeted for support. While the map shows that, in absolute terms, poverty is concentrated in areas with higher population density, the WB’s poverty analysis

\textsuperscript{43} In the JCF, projects supporting the development of value chains are captured under the spatial development category, since they promote spatial connectivity and agglomeration effects.
\textsuperscript{45} The Jobs Group M&E team has collaborated with the project team on the design and results framework to target and track job outcomes. In addition to tracking firm performance results, an important measure of the project’s contribution to jobs will be net full-time equivalent (FTE) jobs created among beneficiary SMEs. Annex B provides more details on the project’s M&E framework.
notes that poverty rates are significantly higher in rural areas.\textsuperscript{47} Rural communities along the Zambezi basin in the western and southern zones are among the poorest in the country. The Zambia Strengthening Climate Resilience Project\textsuperscript{48} focuses on these areas that are susceptible to recurrent floods, droughts, and socio-economic isolation. The project is intended to maximize the use of local labor, and its results framework tracks the person-days of labor generated through the rehabilitation and maintenance of canals.

In addition, the WB’s support for environmental remediation activities focuses on known contaminated pollution hotspots in Kabwe and the Copperbelt Province in support of livelihood generation opportunities for local communities. The Zambia Mining and Environmental Remediation and Improvement Project\textsuperscript{49} seeks to reduce exposure to hazardous employment activities by providing alternative livelihood opportunities within these vulnerable communities. In municipalities such as Kabwe and Kitwe, which are some of Zambia’s poorest areas, with unemployment rates as high as 75 percent, the WB, in collaboration with IFC, among others, is looking at economic activities for those currently without access to good, safe jobs; such activities include agricultural land restoration, community-based greening activities, and waste management. While aspects of improving job quality and access are part of the project design through the specific interventions, they are reflected in results measurement to a lesser extent. Annex B provides additional information on the project’s design and M&E recommendations.

Regionally, the WB is working to improve smallholder productivity in the Eastern, Western, and Southern provinces, but gaps remain in the Northern region. While the smallholders are concentrated in these selected areas, much of the agro-processing industry is concentrated in the central corridor from Copperbelt to Livingstone. Identifying opportunities to strengthen backward linkages to the supply chains of these firms would be important from a sustainable livelihoods/jobs perspective. Moreover, the WB is currently not engaged in the Northern region, one of the poorest in the country.


3.2 WBG COMMITMENT AMOUNTS MAPPED TO JOB OUTCOMES

The WBG has allocated more funding to Job Quality and Job Access outcomes than the number of interventions would indicate. Figure 8 shows the total value of interventions contributing to job outcomes, and can be compared to the number of interventions in Figure 6. Three transport infrastructure interventions, or 9 percent of all projects, address earnings/livelihoods outcomes, for instance, yet the committed investment amount is $255 million, or 17 percent of all investments. The analysis is based on the $1.5 billion invested in Zambia’s jobs-focused operations since 2006.

Note: Of 32 interventions in the WBG Jobs Portfolio, 13 had a component targeting vulnerable groups.

From the perspectives of Zambia’s priority outcomes – job creation, worker productivity, and access and opportunity – these differences from analysis of the amount of WBG commitments by intervention are important:

- **Job creation in formal sector**: The WBG has invested a relatively smaller amount in job creation, according to the number of interventions. This is predominantly due to the relatively small investment amounts allocated to spatial development interventions, which represent the most frequent intervention type.

- **Worker productivity**: This priority has received a larger share of commitment amounts than the number of interventions suggests. The large investment amounts for irrigation/water infrastructure interventions explain this difference. The Zambia Irrigation Development Project, for instance, amounts to $115 million, while IFC’s Zambeef Expansion Project, which aims to expand the firm’s irrigation capacity, amounts to $70 million.

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51 The presented analysis is based on projects’ commitment amounts, which may differ from actual disbursement amounts. The prioritization of outcomes and intervention types is therefore based on original project design.


- **Access and opportunity for jobs**: A relatively larger investment amount is allocated to this outcome, according to the number of interventions. This is primarily due to large transport infrastructure interventions that benefit lagging regions. Analyzing targeted population groups shows that there is little focus on youth employment, in spite of Zambia’s demographics challenge (see Figure 9).

**Figure 9**
Investment with an Intended Impact on Target Populations (US$, million)

![Investment graph](image)

- Projects that do have an inclusiveness dimension primarily target lagging regions and women
- Little focus on youth employment despite demographics challenge

*Source*: World Bank staff calculations based on data from 2016.

**3.3 WBG AND DONOR OPERATIONS MAPPED TO JOB OUTCOMES**
The combined WBG and donor portfolios show greater coverage of Job Quality and Job Access outcomes, primarily driven by MSME, and entrepreneurship, and skills and training interventions (see Figure 10). Both DFID and ILO have a high concentration of MSME and entrepreneurship-focused activities to support the growth of worker productivity and access to jobs. These interventions seek to improve the access to markets and firm performance for SMEs (intermediate outcomes), and to promote job creation among existing enterprises. DFID’s Private Enterprise Programme, for instance, seeks to create over 26,500 jobs by 2019 by supporting SMEs with business development services and supply chain linkages.
### Figure 10
Portfolio Map of WB and Donor Operations, by Number of Interventions

<table>
<thead>
<tr>
<th>Macro-conditions</th>
<th>Interventions</th>
<th>Intermediate Outcomes</th>
<th>Job Creation</th>
<th>Job Quality</th>
<th>Job Access</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public administration and governance</td>
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<td>Taxation/ Financial Policy</td>
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<td>Trade</td>
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<td>Labor Policies</td>
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<td>Business regulations</td>
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<td>Spatial development</td>
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<td>Protection</td>
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<td>- legal</td>
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<td>- financial and institutional system</td>
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<td>MSME</td>
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<td>- microfinance</td>
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<td>- public employment services</td>
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<td>- agro-industries</td>
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<td>- public sector</td>
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<tr>
<td>- development of a rural</td>
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</table>

**Legend, Number of interventions**

<table>
<thead>
<tr>
<th>0</th>
<th>1</th>
<th>2-3</th>
<th>4-5</th>
<th>6+</th>
</tr>
</thead>
</table>

**Priority outcomes**

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**Additional activities of donors’ jobs projects in Zambia include:**

- **Promoting MSME/entrepreneurship in key sectors for jobs.** DFID and SIDA provide funding for the non-governmental organization (NGO) Musika, in support of MSME and entrepreneurship for earnings/livelihoods and access and opportunity for jobs. Operating across the country in lagging, rural areas, the NGO links smallholders to commercial partners and supports them with technology adoption and investments in productivity-enhancing assets, so that they can meet the standards of corporate partners. Musika works with IFC client Zambeef, among others, to support dairy smallholders in Mongu in the Western Province. In this context, Zambeef will support the construction of a milk processing plant, train small-scale dairy farmers on good animal husbandry, and provide a market for smallholders’ products.

- **Targeting youth entrepreneurship in labor-intensive agricultural sectors.** The ILO’s focus on decent work is tailored to the development of sustainable livelihoods for young women and men in rural areas of Zambia through the promotion of MSMEs. The Rural Youth Enterprise for Food Security initiative (branded as YAPASA) includes a focus on local production systems to unlock youth entrepreneurship as an engine of employment creation and to boost food security, for
example, by increasing production quantities. The initiative focuses on the soy bean and aquaculture sectors, two rural value chains with large job creation potential.

- **Supporting SMEs in the construction value chain.** The ILO’s Zambia Green Jobs Programme is another example of an MSME and entrepreneurship intervention providing access and opportunity for jobs. The program provides business development services, access to finance, and skills development to support MSMEs in becoming more productive and competitive in order to grow and create more decent jobs. More specifically, the objective is to “create at least 5,000 decent green jobs particularly for young people and improve the quality of at least 2,000 jobs in MSMEs, which in turn will improve the incomes and livelihoods of at least 8,000 households that depend on the building construction sector.”

- **Offering skills and training on agricultural best practices for smallholders to raise productivity.** The AfDB Livestock Infrastructure Support Project combines the development of livestock infrastructure with a skills and training component to “improve smallholder livestock production, productivity, market linkages and income of livestock farmers.” Farmers are trained in improved livestock rearing technologies, farmer organization, and community mobilization. They further obtain improved access to livestock service centers, milk collection centers, livestock marketing and slaughter facilities, and rural access roads. This engagement is expected to enhance worker productivity and earnings/livelihoods, thus contributing to outcomes on job quality.

The spatial focus of WBG and donor activities is complementary. Where the WBG is not active, such as in the Northern region, donors such as AfDB are present. In Zambia’s Northern region, the Luapula and Northern Provinces have some of the poorest wards in the country, are mostly rural, and have more than 50 percent of residents who are unable to satisfy basic food requirements. The AfDB Livestock Infrastructure Support Project is located in the Northern and Muchinga Provinces and, as previously explained, follows an integrated model that combines infrastructure development with skills and training interventions.

### 3.4 JOBS-RELEVANCE OF WBG M&E SYSTEMS

Project performance is measured against the benchmark of results frameworks, but teams often lack resources on jobs measurement and are discouraged from articulating links to jobs in their project objective statements and results frameworks. Therefore, it is crucial to develop jobs-relevant M&E systems with project implementation units (PIUs) in government to achieve the full potential of jobs interventions. The WBG broadly and the Jobs Group specifically have been working to strengthen the jobs focus in project M&E systems with task teams and clients.

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56 De La Fuente, Murr, and Rascon Ramirez 2015.

Evidence from the portfolio suggests that jobs metrics are scarcely tracked in closed and active projects, especially within the infrastructure sector. Many projects that impact the enabling environment for jobs through energy or transport infrastructure currently do not capture jobs results in their results frameworks. A few exceptions exist, such as irrigation projects that track increases in agricultural productivity. In the future, it will be important to understand the employment rate in the targeted areas, with the number of individuals employed, inactive, or unemployed; and for those working, the share of farm versus non-farm jobs, which would help make the case that WBG activities are supporting better jobs based on higher-productivity non-farm work.

Disaggregating indicators by gender is common across the portfolio, yet disaggregation by age has not been mainstreamed. The results frameworks of reviewed projects generally disaggregate certain indicators – in particular the number of beneficiaries – by participants’ gender. Monitoring the share of young beneficiaries is not as common.
4. RECOMMENDATIONS

To support a new generation of WBG operations focused on solutions for jobs and to further strengthen the portfolio’s focus on Job Creation, Job Quality, and Job Access, the WBG should leverage IDA resources in Zambia to support specific priority interventions that strongly impact jobs, and strengthen results frameworks in projects. These recommendations on priority interventions reflect the structure of the current portfolio. The JCF does not provide a theory of change, or elaborate on how a particular activity will bring about results. The extent to which a given intervention is more or less relevant for achieving an outcome related to jobs will vary based on the country, sectoral, and project context.

4.1 PRIORITY INTERVENTIONS

- **Macro-fiscal stabilization**: Additional focus on support to the GRZ can enable future inclusive growth and job creation, for instance, in the context of the Seventh National Development Plan. The portfolio analysis shows limited focus by the LWP in supporting targeted macroeconomic regulations to this end. Going forward, the WBG portfolio could include implementation support for necessary macro-fiscal adjustments where jobs-friendly revenue generation efforts are needed, potentially through a DPO series to support policy and institutional actions focused on jobs as a cross-cutting topic across sectors, such as energy and agriculture.

- **Skills and education**: Human capital development is at the very basis of obtaining a productive and well-paid job. Poor learning outcomes that have been stagnating for over a decade are indicative of structural quality challenges. Several projects reviewed do have skills and training dimensions, but they tend to be sub-components and limited to the agricultural sector. While this is valuable and important for agricultural productivity, broad-based skills development for Zambia’s youth will be necessary to find employment in higher-productivity sectors outside of agriculture. Improving the quality of secondary education and expanding access to tertiary education and the TVET system are therefore crucial to provide access to jobs, such as in the construction and tourism sectors. The pipeline Education Sector Enhancement Project addresses some of these issues, such as providing access to higher secondary education and improving student learning in primary and lower secondary schools. Reinforcing these efforts and complementing them with a TVET component will be crucial to promote the human capital development required to underpin future development and job creation.

- **Infrastructure investments**: In Zambia, infrastructure-related activities, including energy, transport, and irrigation infrastructure, comprise nearly 60 percent of the total portfolio, measured by project size. Maintaining this focus will be important to improve access to markets and productivity growth in high-potential sectors for jobs, particularly in rural and lagging regions.

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58 Examples are the Irrigation Development Project (P102459) and the Strengthening Climate Resilience Project (P127254).

outside of the central corridor from Copperbelt to Livingstone through Lusaka. Another possible
area for the WBG and donors to consider investments is the information and communication
technology (ICT) sector, where this review currently finds no engagements. Smallholders could
benefit from well-designed ICT solutions that facilitate the delivery of information on market
prices, production techniques, and weather- or pest-related early-warning communications.60
However, current levels of human capital have to be taken into account when designing
operational products, especially the high rate of illiteracy in rural areas, and particularly among
women.

- **Spatial/value chain development**: Greater investment is needed in high-potential value chains
for jobs, including agribusiness and construction, to support smallholder and SME productivity
growth. While the portfolio shows a concentration in the number of spatial development
interventions, the investment amounts are relatively low as they represent 6 percent of the total
portfolio. This is particularly low since value chain development interventions often support
enhancements to worker productivity, one of Zambia’s priority job outcomes. Support specifically
targeting sectoral investments for jobs could include working with IFC investees to develop supply
chains where more Zambian smallholders and SMEs benefit from market access and achieve
productivity increases. Moreover, interventions that support secondary or small towns by
promoting linkages of value chains will increase labor mobility, particularly in lagging areas. As
urban centers develop that are closer to rural populations and more affordable than capital cities,
financial and opportunity costs of labor mobility decrease. This encourages more individuals to
consider moving for a job, which contributes to a more productive allocation of labor.

- **Job opportunities for the most vulnerable**: The analysis revealed a relatively low level of
investment designed with vulnerable populations as target beneficiary groups. Only three
interventions, with a little over $100 million, targeted youth, despite the well-noted demographic
challenges in Zambia, especially with regard to youth employment. Similarly, improved
geographical targeting is needed to consider areas of high poverty, such as the Northern Province,
where the WBG is not currently engaged. High-potential opportunities include promoting the
development of the building construction sector for youth employment, promoting women’s jobs
in small animal husbandry, and maintaining the portfolio’s focus on rural entrepreneurship for
women and youth in lagging regions.

A focus on simple project design and client capacity development is encouraged in order to ensure
effective, timely disbursement. The review of closed projects in the WBG portfolio found that client
capacity issues were a recurring difficulty.61 Moreover, data from the Country Management Unit (CMU)

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61 Five closed projects since 2006 in the WBG portfolio had positive ratings (one with a Satisfactory rating and four with a
Moderately Satisfactory rating), but do not necessarily indicate positive results related to jobs. For instance, the Road
Rehabilitation and Maintenance Project “provided the rural communities with better access to (agriculture) markets, income-
generating opportunities, and essential social services.” However, this project showed shortcomings in terms of project
preparation and readiness for implementation. On the government’s side, there were issues of limited capacity due to delays in
appointing the board of directors and high staff turnover at road agencies. The Increased Access to Electricity Services Project
faced similar constraints of capacity shortcomings in the Rural Electrification Agency, one of the implementing agencies. The
indicate that a significant share of the active portfolio is at risk across a range of dimensions, such as effectiveness delays, slow disbursement, and M&E.\textsuperscript{62} These findings may indicate that client capacity development, in combination with simple project design, also requires investment to support job outcomes.

\textbf{4.2 JOBS-FOCUSED M&E SYSTEMS}
Designing jobs-focused operations targeting results on Job Creation, Job Quality, and Job Access will require greater focus on sound M&E systems that underpin their jobs impact. The WBG Jobs Group is working with WB and IFC teams on mainstreaming the jobs agenda in lending and investment projects, which will require a jobs lens to designing project M&E. The WBG Jobs Group is developing simple, jobs-focused indicators as part of project monitoring and a Jobs M&E Toolkit.\textsuperscript{63} WB and IFC project teams are also undertaking complementary jobs-focused impact evaluations.\textsuperscript{64} In order to achieve the full potential of jobs-relevant interventions, it is recommended to:

- **Embed jobs-related indicators in projects’ results frameworks.** This will measure effects on jobs, based on a sound results chain linked to jobs. Articulating a clear results chain, where the job outcomes expected of a given intervention are based on research and evidence, is an important precondition to selecting indicators for tracking job outcomes. Table 1 provides a range of sample indicators.

\begin{table}[h]
\centering
\begin{tabular}{|l|l|}
\hline
\textbf{Job Creation – Creating formal jobs} & \textbullet Number of employed project beneficiaries \\
& \textbullet Number of full-time equivalent (FTE) jobs in beneficiary firms \\
& \textbullet Number of newly created firms with at least one paid employees \\
& \textbullet Number of self-employed project beneficiaries \\
\hline
\textbf{Job Quality – Improving informal jobs} & \textbullet Average output per worker among beneficiary firms \\
& \textbullet Job satisfaction rate among project beneficiaries \\
& \textbullet Average earnings of project beneficiaries per year \\
\hline
\textbf{Job Access – Connecting vulnerable groups to jobs} & \textbullet Beneficiaries disaggregated by gender, age group (youth) or region \\
& \textbullet Labor force participation rate among project beneficiaries \\
& \textbullet Average length of time for beneficiary firms to fill a vacancy, by type of position \\
\hline
\end{tabular}
\caption{Example of Jobs Indicators Per Job Outcome}
\end{table}


Implementation Completion and Results (ICR) Report concluded that having two implementing agencies was a challenge to achieving development objectives.

\textsuperscript{62} Data from the Zambia CMU (as of December 31, 2016) suggest that four out of 11 projects are classified as part of the portfolio at risk.


\textsuperscript{64} Impact evaluations to capture higher-level job outcomes can include experimental and quasi-experimental designs, including tracer surveys, value chain surveys, and other techniques suited for a given project or program context. In the case of IFC, there are also examples of expanded appraisals among IFC investees, which seek to collect data on the status of employment in the firm at baseline stage.
Annex B provides an in-depth look of how team task leaders (TTLs) can take a jobs perspective in the project design and M&E plans through the use of job outcomes and indicators.

- **Promote the disaggregation of indicators by age.** Tracking job outcomes specifically for youth will be necessary to strengthen the portfolio’s inclusiveness dimension and to address Zambia’s demographics challenge. Where available, age-disaggregated data can be obtained from existing data sources such as Labor Force Surveys or project records, or should be included in the data collection instruments used to underpin project monitoring. While it is acknowledged that greater specificity in data collection entails additional time and costs, it might be justified to track project outcomes for this particularly important population group.

- **Build capacity on M&E among client counterparts and implementing partners.** Trainings to strengthen data collection capacity and to promote the selective use of impact evaluations will strengthen the evidence on the effectiveness of jobs interventions. Moreover, it is recommended to develop M&E information-sharing protocols within agencies, such as the Jobs Office in Cabinet Office, Ministry of Labour and Social Security, Ministry of National Development and Planning, and others, and thus help reduce the data collection burden for agencies.
ANNEX A: METHODOLOGY


INTRODUCTION TO THE JCF

The JCF (see Table A1) articulates the link between an array of WBG interventions and job outcomes\(^{66}\). One of the many purposes that the JCF serves is to assess the extent to which a given portfolio of interventions aims at achieving specific job outcomes, and to identify gaps in the portfolio, areas where further investments are needed, or operations that would need to be better coordinated.

**Key Outcomes: What are the jobs results we seek?**

The JCF reflects the main outcomes for jobs, organized under headings of Job Creation, Job Quality, and Job Access (see Figure A1). The JCF represents a static snapshot of possible interventions and related results, indicating areas with potential to be explored in more detail, rather than explaining how certain interventions lead to specific results.

**Figure A1**

Key Jobs-Related Outcomes Through a More, Better, and Inclusive Perspective


\(^{65}\) The methodology can also be applied externally to donor portfolios, though the project documentation on which the analysis is based may vary.

\(^{66}\) Refer to Annex C and Annex D for full definitions of jobs interventions and job outcomes outlined in the JCF.
# Table A1: Jobs Conceptual Framework

## Jobs Conceptual Framework

<table>
<thead>
<tr>
<th>Outcomes</th>
<th>Intermediate Outcomes</th>
<th>Jobs Creation</th>
<th>Job Quality</th>
<th>Job Access</th>
</tr>
</thead>
<tbody>
<tr>
<td>Macro-economic conditions</td>
<td>Public administration and governance</td>
<td>Taxation / Fiscal Policy</td>
<td>Trade &amp; Investment Policy</td>
<td>Labor Policies</td>
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<tr>
<td>Micro-level: Business environment</td>
<td>Productive assets:</td>
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<tr>
<td></td>
<td>- land</td>
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<td>- finance / financial system</td>
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<td>MSME / Entrepreneurship</td>
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<tr>
<td>Micro-level: Individuals / Firms</td>
<td>Labor programs:</td>
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<td></td>
<td>- public employment services</td>
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<td>- wage subsidies</td>
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<td>- public works</td>
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<td>- livelihoods / CDD</td>
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<td></td>
<td>Skills and training</td>
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</tbody>
</table>
Intermediate Outcomes. The JCF includes select intermediate outcomes that affect both labor supply and labor demand. Interventions that aim at better working of product markets, improved investments, and better firm performance are the main drivers of labor demand, while interventions aimed at fostering human capital and employability will enhance labor supply. These intermediate outcomes in turn contribute to final outcomes of Job Creation, Job Quality, and Job Access. The list is not exhaustive.

Job Creation outcomes relate to job creation for project beneficiaries, either directly or indirectly. Jobs can be created directly, whether short- or long-term, for example, through public works or livelihoods. More broadly, private sector firms create jobs, either by entry of new businesses or by growth and expansion of existing firms, resulting in the hiring of more staff. In addition to wage employment, an increase in entrepreneurship and self-employment create more jobs.

Job Quality outcomes encompass dimensions of job quality, including earnings, working conditions, and benefits. Job Quality also includes worker productivity; the ability to perform better in the labor market is an essential driver for earnings and firm productivity.

Job Access outcomes concern labor force participation, the functioning of labor markets, and access to and opportunity for jobs, in particular for traditionally disadvantaged groups in the labor market – women, youth, and the bottom 40 percent, or for spatially disadvantaged population such as those in lagging regions and in fragile and conflicted settings.

Key Interventions: What can we do to promote jobs?
In response to identified jobs challenges, the framework describes broad intervention categories that affect job outcomes. An intervention can either be a project, or a “component,” since a given project may contain several types of support (e.g., “skills and training” and “access to finance”). An intervention can also influence several outcomes; for example, public works can both enhance labor force participation and increase earnings.

While the list of interventions is not exhaustive, it covers a wide range of activities that are traditionally most likely to affect the jobs agenda. The interventions can be interlinked, mutually dependent, and reinforcing. More interventions improving macroeconomic conditions, such as public administration and governance; taxation/fiscal policy; and trade and investment policy, generally at the national level, may indirectly support the business environment and stimulate jobs, but it may be difficult to trace the direct effect of job creation. Interventions affecting the “business environment” can be economy-wide or sector-specific, industry-specific or geographic, but where targeted firms’ jobs results can be assessed. For interventions at the micro-level, i.e., working directly with beneficiary firms or individuals, project monitoring can measure attributable effects.

KEY STEPS OF PORTFOLIO REVIEW
The purpose of conducting a portfolio review using the JCF is to look at WBG and donor activities in a given country through a jobs lens. The JCF serves as a structure to categorize the activities of individual projects according to intervention type, capture the project’s expected outcomes, and visualize the aggregate distribution of activities according to the number of interventions and level of spending across jobs interventions and outcome types.
The broad steps of the review are:

1. Defining the scope of the jobs-relevant portfolio under review.
2. Obtaining project documents that contain project information.
3. Identifying jobs-related interventions and outcomes based on project information.
4. Populating the JCF and creating portfolio maps.
5. Analyzing the jobs focus of the portfolio against the priorities identified in the Zambia Jobs Diagnostic.

**Step 1. Defining the scope of the jobs-relevant portfolio under review**

The reviewed portfolio is selected from the full universe of WBG Zambia portfolio over FY 2006-16, a period that covers approximately three phases of World Bank country frameworks in Zambia, which ensures the reviewed portfolio’s relevance to the status quo of the jobs agenda in the country. Out of the full universe, jobs-relevant projects are selected for review. Jobs-relevant projects include projects tagged using the Jobs Flag in WBG systems, defined as projects having an explicitly stated and substantive link to the creating more, better, and/or inclusive jobs. In addition, the review covers projects that are not Jobs-Flagged in the system but are nevertheless identified as jobs-relevant, based on the Jobs Group’s in-depth review of the design, description, and results frameworks of the projects. The relevance of the selected projects is further validated with WB and IFC country teams.

The scope of this review covers 20 WB Lending and 12 IFC Investment projects from FY 2006-16, as well as 16 donor projects. Given the analytical nature of the WB Advisory Services and Analytics (ASA) work and the purpose of the review to strengthen the jobs focus of the operational portfolio, this review does not include WB ASA work. For the purpose of consistency across WB and IFC advisory engagements, IFC advisory projects were also excluded, while recognizing that many are client-facing and may be jobs-relevant. The LWP portfolio was identified by electronic search for publicly available project information using the Jobs Flag criteria, and validated by respective LWP institutions in Zambia.

**Step 2. Obtaining project documents that contain project information.**

Project documents are retrieved from WBG databases including Image Bank (for World Bank) and iDesk (for IFC investment projects). More specifically, a review of varying sources of project information to support the analytical work includes:

- For active, closed, and pipeline World Bank projects, Project Appraisal Documents (PADs) serve as the primary source of information that underlies the analysis.
- For pipeline projects where PADs are not yet available, Project Concept Note (PCNs) serve as primary source of information that underlies the analysis.
- For projects that have gone through restructuring, the Restructuring Papers are reviewed to ensure that the analysis captured the most up-to-date design and results framework of a project.
- The review refers to Implementation and Completion Reports (ICRs) to analyze the effectiveness and performance of closed projects where ICRs are available.

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67 Country Partnership Strategy FY13-FY16; Country Assistance Strategy FY08-FY12; Country Assistance Strategy FY04-FY07
68 For a full list of projects reviewed, refer to Annex E.
69 Zambia Integrated Forest Landscape project; ZM-Improved Rural Connectivity Project
• For IFC investments, Board Papers serve as the primary source of information, while concept, approval, and commitment reports complement.

**Step 3. Identifying jobs-related interventions and outcomes based on project information.**

In order to categorize jobs intervention types and job outcomes, the Jobs Group reviewed the Project Development Objective (PDO), project description (components), as well as the results frameworks in the project documentation. The group then mapped projects based on standard definitions of job intervention types (see Annex C) and job outcomes (see Annex D). One project can be mapped to multiple intervention types if the project is composed of an array of diverse activities. Furthermore, a project could be mapped to more than one intervention type if a single activity in a project fits into the criteria of multiple intervention types, such as microfinance activities for entrepreneurs and SMEs which fit into the Productive Assets–Finance/Financial Structures and MSME/Entrepreneurship category by nature. Often, one intervention aims to affect multiple job outcomes along the intermediate, Job Creation, Job Quality, and Job Access matrix.

**Step 4. Populating the JCF and creating portfolio maps.**

Once the Jobs Group identified the jobs intervention types and job outcomes of each project in the portfolio, the data were populated into the JCF Excel tool which generates visualization of the portfolio distributed across the JCF, referred to as portfolio maps. Each cell of the portfolio maps represents the intensity of projects – that is, a greater number of interventions – that are mapped to a certain type of jobs intervention with the aim of achieving a jobs outcome. Portfolio distribution is showcased through two versions of portfolio maps: by number of interventions (see Figure 6 of the main text) and project financial commitment (see Figure 8), respectively. The latter portfolio map (i.e., by project financial commitment) accounted for the different commitment size of each project. Instead of counting the number of interventions, a cell in the commitment portfolio map represents the total commitment (in US dollars) mapped to a certain intervention and outcome.

**Caveats:** Some projects are captured more than once in the portfolio map, because one project can be mapped to multiple intervention types and to multiple outcomes. Table A2 illustrates the case of counting interventions more than once, using the example of transport infrastructure. The portfolio reviewed includes a total of four transport infrastructure interventions, representing a commitment amount of $330 million. Three of the four projects address the outcome Access to/Working of Product Markets, representing $310 million; two projects representing $110 million address Job Creation by Employers; three projects representing $255 million address Earnings/Livelihoods; and two projects representing $220 million address Access to and Opportunity for Jobs. Since the interventions affect and count toward different outcomes, the sum of investments addressing a specific outcome; i.e., $310 million, $110 million, and $220 million exceed the total investment amount of $310 million. It is not possible to distribute specific amounts to different outcomes, as an intervention contributes to multiple outcomes simultaneously. The concentration of the lending amounts invested is therefore reflected in the darker shades of blue accordingly, such as Access to/Working of Product Markets and Earnings/Livelihoods.
Step 5. Analyzing the jobs focus of the portfolio against the priorities identified in the Zambia Jobs Diagnostic.

The visual map of the status of the WBG Jobs Portfolio in Zambia can be informative in itself. To serve as a tool to identify areas that require greater attention and investment to support the jobs agenda, the portfolio map was compared to the key priority outcomes identified in the Zambia Jobs Diagnostic. The priorities identified in Zambia are centered on promoting job creation in the formal sector, improving worker productivity, and enhancing access to jobs for women, youth, and the bottom 40 percent. Through comparison with country jobs priorities, the review identified the challenges and opportunities associated with the reviewed portfolio and further consolidated them into recommendations, as is discussed in the main text of the report.
ANNEX B: EXAMPLES OF JOBS-FOCUSED M&E IN WB PROJECTS

These three projects in the WB’s Zambia Jobs Portfolio are illustrative of opportunities to embed a jobs lens in the design and M&E plans to support development outcomes on jobs.

Zambia Improved Rural Connectivity Project

- **Jobs Rationale:** The Jobs Group team has found that most transport engagements focus on direct jobs according to local labor involved in construction and maintenance, and then those related to services and lower costs for firms (the second-order growth effects). The link between infrastructure investments and job creation has been less clear in the literature. However, there is some empirical evidence supporting the line of sight to poverty reduction through access to markets, enhanced productivity, and the flow of services and human capital. This context provides a justification for strengthening the jobs focus of infrastructure work in Zambia.

- **Project Design:** The Improved Rural Connectivity Project is an example of support aimed at improving the accessibility of communities in rural, lagging regions to jobs through more efficient road infrastructure. The primary component will be upgrading, rehabilitation, and maintenance of priority feeder road infrastructure in six provinces. The immediate beneficiaries are road users who will have reduced travel times and costs. In addition, rural farmers will have improved access to inputs and markets. Employment in road construction activities and related rural development will also have potential to create new income-generation opportunities among rural communities.

- **Implications for M&E:** Targeting accessibility and agricultural productivity is part of the project’s design related to Job Quality and Job Access, as in Table B1.

Table B1
Explicitly Targeted and Suggested Job Outcomes for Zambia Improved Rural Connectivity Project

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From a jobs perspective, however, further attention is needed explicitly on measures of productivity gains related to improved connectivity to markets, particularly among rural farmers who comprise the majority of working Zambians. From a more jobs view specifically, it is important to understand the employment rate in the targeted areas prior to and after the interventions, according to the number of employed, inactive, or unemployed – and for those working, the share of farm vs. non-farm jobs. In addition, a beneficiary survey would shed light on the extent to which women, young people, and the bottom 40 percent are positively affected, and track earnings/income growth based on higher sales and output per worker.

Zambia Agribusiness and Trade Project

- **Jobs Rationale:** The need for Zambia’s diversification program is reiterated in government policies and strategies related to jobs, at a time when the country needs to ramp up investments in key economic sectors, such as agriculture and services. Agribusiness and trade development can support better jobs for more Zambians, mostly women, and are key to increasing inclusive growth. Agro-based products can help diversify exports away from copper, and integrating smallholders into the supply chains of leading firms in these areas could – in principle - increase rural incomes as productivity increases.

- **Project Design:** The development objective is to contribute to increased market linkages and firm growth in agribusiness. Project interventions will have particular emphasis on improving the ability of emerging farmers and agribusiness SMEs to sustainably and commercially link into larger markets by structuring support around offtake opportunities that the private sector itself identifies as high potential. Targeted beneficiaries include small-scale, emerging farmers that could be integrated into value chains through enhanced productivity and SMEs that require supplier development support for linkages into supply chains of established end-markets and large buyers.

- **Implications for M&E:** The project seeks to affect intermediate outcomes related to jobs through enhanced farmer and SME performance in the agribusiness sector, which in turn supports entrepreneurship/self-employment, productivity, and earnings/livelihoods. Table B2 illustrates the jobs results expected based on project design.

Table B2
Explicitly Targeted and Suggested Job Outcomes for Agribusiness and Trade Project

|---------------|-------------------------------------|----------------------------|--------------|---------------------------|----------------|-----------------------------|-----------|---------------------|-------------------------------|---------------------|-------------|---------------------------| Working of | Access and Opportunity for Jobs |
| MME/entrepreneurship | explicitly targeted jobs outcomes | suggested jobs outcomes to monitor | | | | | | | | | | | | | |

72 While attribution of any changes to the roads project would not be possible, the change over time in these areas would be important to understand the status of jobs over time.

The theory of change for this type of engagement, namely public-private partnerships for agribusiness entrepreneurship, assumes that market links lead to higher value addition, growth, and earnings for (spatially proximate) farmer groups. Those results should presumably have spillovers into the rural non-farm economy where individual producer groups benefit. Spatially proximate local economic development may also occur from livelihoods growth. An impact evaluation is planned to measure the expected longer term results. In particular, it will be important to understand how much vulnerable groups such as women, youth, and the bottom 40 percent benefit, and the extent of job impacts.

Zambia Mining and Environmental Remediation and Improvement Project

- **Jobs Rationale:** An important aspect of Zambia's jobs challenge is support to vulnerable groups in rural and lagging regions. The vulnerability of populations affected by polluted mining areas cannot be overlooked, given the high rates of poverty incidence (an estimated 80 percent in the Central Province) and lack of access to good jobs (an estimated 75 percent unemployment rate). Residents often live in houses constructed of polluted materials, have poor health outcomes, and have little alternatives to income generation other than collecting scrap metals in contaminated sites.

- **Project Design:** Within this context, the forthcoming WB engagement in mining and environmental remediation seeks to “reduce environmental health risks including lead exposure to the local population in critically polluted mining areas in Kabwe, Kitwe, Mufulira and Chingola municipalities.” The project will support localized interventions, in the selected municipalities to undertake income-generation opportunities that will enhance community involvement in addressing environmental health risks, with specific attention to women and other vulnerable people in the community. The project does not attempt to address structural unemployment or lack of labor demand.

- **Implications for M&E:** Supporting opportunities for community-based enterprise development is important to promote income-generation activities outside of the hazardous areas. Table B3 illustrates the intended results on earnings/livelihoods and access to and opportunities for jobs.

**Table B3**
Explicitly Targeted and Suggested Job Outcomes for Zambia Mining and Environmental Remediation and Improvement Project

Understanding the improved working conditions and labor force participation rate changes in the targeted areas over time would support the broader jobs-related story of the project. Supporting labor redeployment and employment services aimed at these local populations may be needed as complementary project activities. Examples of the kinds of support that may be needed include

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74 World Bank. 2017c.
on- and off-the-job education and training; temporary employment programs (public works) to assist local communities with refurbishment of public infrastructure, support to schools, health clinics, etc.; and business development services. In addition, baseline data collection is planned as a priority in project M&E activities, which would ideally require tracking employment rates/labor force participation in the targeted areas, earnings/income growth among beneficiaries, and people with access to improved livelihood sources; and disaggregating key jobs-related measures by gender and age.
## ANNEX C: DEFINITIONS OF JOB INTERVENTIONS

### Table C1
Definitions of Job Interventions

<table>
<thead>
<tr>
<th>Jobs Intervention</th>
<th>Definition</th>
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</thead>
<tbody>
<tr>
<td>Macroeconomic – Public Administration and Governance</td>
<td>Interventions that aim to improve public sector management with a jobs lens (i.e., taking into account the development payoffs from jobs), including public administration reform and civil service reform (payment and terms and conditions); inclusive growth projects that support critical reforms; institutional reform (federal level); privatization of state-owned enterprises; statistical strengthening; public procurement reform; public sector transparency, etc. Government support addressing (a) provision of public goods; (b) transactional services (with private sector / citizens); and (c) regulation of the private sector and the government itself. Keywords: Informal Economy; Long-Term Unemployment; Partial Unemployment; Under Employment; Full Employment</td>
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</tbody>
</table>
| Macroeconomic – Taxation/ Fiscal Policy                 | Taxation (of property, trade, investment, income), investment subsidies, payroll taxes, as well as taxation in the form of tariffs (customs/trade). Interventions include general governance reforms such as fiscal deficit reduction, public financial management, overall tax reforms, disinvestment, etc. and tax wedges (ratio between the amount of taxes paid by an average single worker and the corresponding total labor cost for the employer) and incentives for employment.  
(Note: While monetary policy and rate of exchange/ interest are important for private sector growth, they are normally not addressed through WBG jobs interventions and therefore are not included.) |
| Macroeconomic – Trade/ Investment Policy               | Trade interventions include macroeconomic reforms in support of private sector development such as removing overall regulatory barriers, improving competition policies, trade liberalization, trade integration, improving trade competitiveness, developing and strengthening financial markets, etc.  
Keywords: Industrial Policies; Industrial Relations; Trade and Employment  
(Note: See “Business Regulations” for specific policies related to investment climate for firms.) |
| Labor Policies                                         | Part of the regulatory environment, interventions aimed at improving the functioning of labor markets and/or labor institutions; from an employer and employee perspective, including effectiveness of the labor policy and reform and/or labor regulations; activation policies; building statistical capacity (related to labor statistics) or labor market information systems; labor market assessments. Includes employment protection legislation (EPL) dealing with hiring or termination, including unemployment benefits and severance pay and related procedures, strengthening work place standards, worker protection and rights, and unionization. Dissemination of workplace standards and strengthening labor inspection. |
| Business Regulations                                   | Part of the regulatory environment, interventions aimed at supporting and simplifying transactional services between government and private sector; business regulation for private sector; addressing competitiveness constraints (that are horizontal in nature, including regulations and barriers to trade, investment, innovation, technology, and entrepreneurship policies), certification and standards systems. Interventions to stimulate investment, firm entry, and firm growth, such as business registration/E-services; export development; taxation sector reforms; customs; safety regulations; anti-trust laws; contract law, laws on access to property/property rights, patent, business dispute regulations and litigation, etc. |
| Infrastructure – Transport/Logistics | Operations targeting access to transportation services, including urban transport and mobility; rural roads and feeder roads; developing corridors; rail and freight; establishing ports and airports; community projects for infrastructure maintenance; village infrastructure to provide greater access to markets and increase mobility, local, national or regional connectivity. |
| Infrastructure – ICT | Operations targeting investments in information and communication technology (ICT), such as broadband access, backbone development and internet services; mobile technology or services; increase in density of mobile network penetration. (Note: Not addressing possible effects on ICT and computerization on jobs.) |
| Infrastructure – Energy/Mining | Operations aimed at improving energy access or mining (electric power generation and distribution, integrated utilities; clear energy; oil, gas, and mining, including operations that aim at creating a number of jobs directly in the power/mining sector; provide an infrastructure for growth of other sectors (such as agriculture, manufacturing, and retail downstream); and/or operations that aim to enhance productivity in various service sectors such as health, education and ICT (information and communication technology), to support firm growth and productivity. |
| Infrastructure – Irrigation/Water | Operations providing increased access to irrigation systems aimed at improved agricultural production and farm income, rural investment and water services; as well as water supply for manufacturing and industry. |
| Productive Assets – Land | Interventions that aim to increase or secure access to land or land rights as a productive resource, such as improving use of idle land for firm development; improved land registration laws; and/or reduce conflict related to land. May be rural land related to agriculture, self-employment and value chains; or urban or rural land related to manufacturing, industrial development or commerce. May also be targeted to vulnerable groups. |
| Productive Assets – Finance/Financial Structure | Interventions aimed at increasing access to finance and related support for firms, individuals, communities, or financial institutions such as micro-credit programs /microfinance, institutional finance, infrastructure finance, secured transactions, financial training, warehouse financing, etc. May also include financial services (credit and leasing, savings insurance) or reform of the financial sector/banking reforms. Often targeted to micro-enterprises, SMEs, entrepreneurs and/or financial inclusion projects targeting vulnerable groups (e.g., women, youth, and bottom 40% of population). |
| MSME/Entrepreneurship | Interventions aimed at fostering firm level entrepreneurship; self-employment and small-scale entrepreneurship; business incubation services; SME upgrading; promoting competitiveness through capacity building and business training; business-development services; promotion of private sector development. May include support for innovation, R&D, etc.; microenterprise support including financial literacy and training; networking; enterprise development; support to household enterprises; support for improved linkages to markets, entry into farming or exit into the broader rural economy; small-scale industrial solutions such as processing and storage infrastructure. |
| Direct Investment/Risk Insurance | Interventions offering insurance and guarantees to cover different types of non-commercial risks such as currency inconvertibility, and transfer restriction; government expropriation; war, terrorism, and civil disturbances; breaches of contract; and the non-honoring of sovereign financial obligations with the objective of promoting foreign direct investment in difficult operating environments. The type of investments typically covered are equity, loans, shareholder loans, and shareholder loan guarantees, often provided by Multilateral Investment Guarantee Agency (MIGA), IFC. Often includes direct support to large firms, fostering partnerships to better serve emerging market private sector clients, and providing innovative solutions to countries that need them the most. |
| Spatial Development | Interventions with specific aim to strengthen spatial connectivity and agglomeration effects for productivity and growth, as well as the creation, improvement and inclusiveness of jobs. Includes operations for: (i) urban development; (ii) special economic zones (SEZs); i.e., demarcated geographic areas within a country’s boundaries where the rules of business are different from those that prevail in the national territory; (iii) programs targeting the bottom 40% of the population and slum dwellers in megacities; (iv) growth poles and corridors; (v) secondary cities (urban jurisdictions performing vital governance, logistical and production functions at a sub-national level within a system of 44
cities in a country); and (vi) value chains. May also include tourism development; regional integration; competitive cities projects and/or urban upgrade projects; agricultural development and agro-industry.

Keywords: Urban Job Creation; Urbanization
(Note: Will often also relate to other types of interventions, such as infrastructure, business regulations, entrepreneurship)

| Labor Programs – Public Employment Services | Interventions providing employment assistance, or supporting or establishing entities providing services to match job seekers with job opportunities or to plan and execute labor market policies, including providing information about the labor market; assisting with job search and providing placement services or counseling; administering unemployment insurance benefits; administering a variety of labor programs. Keywords: Employment Agencies; National Employment Service, Public Employment Services; Private Employment Agencies market programs. Services can be provided by government and/or by private employment agencies. |
| Labor Programs – Wage Subsidies | Interventions supporting or providing direct transfers to employers or reductions in their taxes or social contributions to encourage them to hire new workers or to keep employees who might otherwise be laid off. Often targeted to particular groups, such as youth. Includes cash transfers; jobs, cash-for-work, cash and in-kind transfers; conditional or unconditional cash transfers; in-kind social transfer, enhancing matching in the labor market; matching grants; and voucher programs. (WDR 2013) Keywords: Cash Transfer; Income Support; Income Transfers |
| Labor Programs – Public Works | Interventions that support employment programs (short-term) or offer short-term employment for wages or food. Includes projects which create/support a large number of jobs or are labor intensive. Often linked to infrastructure or community development; and targeted to vulnerable groups, e.g., youth, informal sector, reintegration. |
| Labor Programs – Livelihood/ CDD | Interventions promoting sustainable livelihoods, rural livelihoods, viable alternative livelihoods; economic diversification; developing livelihood incentives (may be related to natural resources); linking enterprises and livelihoods alternatives. Includes operations for community employment (urban, rural); community-driven development (CDD); rural livelihoods; fisheries and watershed management; or build linkages to agricultural supply chains. Includes activities of producer organizations such as pricing policy, improvement of agricultural production practices, and local processing and marketing of produce; and/or promoting cooperatives to better link to buyers, access and share market knowledge, and strengthen producers’ bargaining. |
| Skills and Training | Interventions aimed at enhancing capabilities of target beneficiaries to increase employability and employment opportunities, such as vocational training, on the job training and support for the school to work transition. Includes skills development or upgrading for youth, workforce enhancement, subject specific training (e.g., machine operation, financial literacy, accounting) etc. Skills development may be sector-specific (to train, hire, and retain health care workers; training farmers to improve farm productivity, etc.); and include better access to and use of specific knowledge / technologies. Keywords: Employability; Job Skills/ Job Training; Low-Skilled; Quality Training; Skills Development/ Skills Upgrading; Vocational Skill/ Vocational Training |

## ANNEX D: DEFINITIONS OF JOB OUTCOMES

### Table D1
Definitions of Job Outcomes

<table>
<thead>
<tr>
<th>Jobs Outcome</th>
<th>Definition</th>
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<tbody>
<tr>
<td>Intermediate – Access/ Working of product market</td>
<td>Outcomes measuring the creation or improvement in access to markets for goods and services (local, domestic, international) by firms, small producers, MSMEs and self-employed. Access can be physical (transportation or logistics for access to markets etc.); virtual (ICT services connecting to markets); or related to trade openness and legal framework (reflecting government’s economic policies regarding import substitution and free competition; conditions; tariff and non-tariff measures). Does not refer to land market or labor market. Generally relates to potentially increasing labor demand.</td>
</tr>
<tr>
<td>Intermediate – Firm performance/ Investment</td>
<td>Outcomes measuring firm performance (e.g., sales, profits); productivity (i.e., the amount of output generated with a given amount of inputs); and competitiveness, from macro and micro economic interventions (from business environment to access to productive services and infrastructure assets.). Also covers increased investment by companies. Generally relates to potentially increasing labor demand, and higher productivity of jobs.</td>
</tr>
<tr>
<td>Intermediate – Human Capital</td>
<td>Outcomes measuring the results of capacity building, skills development and training to increase employability. May include cognitive skills, social skills and technical skills. Generally relates to potentially enhancing labor supply.</td>
</tr>
<tr>
<td>Job Creation – Jobs creation by employers</td>
<td>Outcomes relating to creation of more direct, indirect, and/or inclusive jobs* for project target beneficiaries, whether short or long term. Keywords: Employment Opportunities; Job Creation; More Jobs; Unemployment; Job Loss</td>
</tr>
<tr>
<td>*Note: Jobs = “activities that generate income, monetary or in kind, without violating human rights” (WDR 2013)</td>
<td></td>
</tr>
<tr>
<td>Job Creation – New Enterprises</td>
<td>Outcomes measuring the creation of new firms, resulting in jobs, often from interventions making it easier for business to register or access finance such as decrease in time taken to register a business, simpler tax regulations, automating business processes etc.</td>
</tr>
<tr>
<td>Job Creation – Entrepreneurs/ Self-employed</td>
<td>Outcomes related to increases in entrepreneurs* and self-employed and their businesses, some of which may also recruit workers. Keywords: Non-Farm Enterprises; Non-Labor Income; Self Employed/ Employment</td>
</tr>
<tr>
<td>*Note: Entrepreneurship: It is the combination of innovative capacity to put new ideas into effect with managerial capacity to increase a firm’s efficiency within the limits of known technology. (WDR 2013)</td>
<td></td>
</tr>
<tr>
<td>Job Quality – Worker Productivity</td>
<td>Outcomes related to labor productivity by improving the ability of beneficiaries to perform better in labor market and improving their productivity levels, often through capacity building. Keywords: Better Jobs; Improve Employability; Improved Labor Outcome; Informal(ity); Productivity/ Labor Productivity; Non-Regular Workers</td>
</tr>
<tr>
<td>Job Quality – Working conditions and benefits</td>
<td>Outcomes addressing work place concerns of two dimensions: physical working conditions (health and safety at work, basic / core labor standards), and social insurance/ protection (e.g., better workplace laws, wages, social pension, better working hours unemployment insurance, collective bargaining, etc.) Keywords: Hiring And Firing; Improving Working Conditions; Low-Wage; Minimum Wage; Negotiated Wage Rates; Labor Benefits; Overtime Pay; Pension Systems; Protect Workers; Rights At Work; Social Protection/ Social Security; Safety Nets; Collective Bargaining</td>
</tr>
</tbody>
</table>
| Job Quality – Earnings/livelihoods | Outcomes related to improved earnings, income or savings, often through support to self-employment; income support opportunities and income diversification, community driven development (CDD) projects, temporary jobs, etc. Also related to results of ALMPs.  
Keywords: Good Jobs; Growing Employment; Labor Income; Wage; Real Wages; Fixed-Term Contracts |
| Job Access – Labor Force Participation | Outcomes measuring the extent to which the population is economically active, either employed or are actively looking for work. Generally relates to potentially enhancing labor supply.  
Keywords: Labor Demand; Labor Supply |
| Job Access – Working of Labor Market | Outcomes measuring the functioning of the labor market in balancing suppliers of labor services (workers), the demands of labor services (employers), taking account of wages, employment, and income, often through labor market policies to address market distortions. Also linked to worker mobility, facilitating reallocation of labor to efficient uses, within countries and across borders, for example by reduced transportation costs. Generally relates to potentially better matching of labor supply and demand. |
| Job Access – Access to and Opportunity for Jobs | Outcomes measuring access to employment opportunity, for those lacking opportunity such as people working fewer than 20 hours a week, the unemployed, and those who want to work, and traditionally disadvantaged groups in the labor market (women, youth, bottom 40 percent, people with disabilities, ethnicity, elderly, LGBT etc.) and regionally disadvantaged groups (people in fragile and conflicted situations and in lagging regions). |

## ANNEX E: LIST OF REVIEWED PROJECTS

### Table E1
Active WBG Portfolio, FY 2006-16, Flagged for Jobs

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Project ID</th>
<th>WB/ IFC</th>
<th>GP/ Department</th>
<th>FY Approval</th>
<th>Commitment US$</th>
<th>Disbursement $ (as of June 30, 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Irrigation Development and Support Project</td>
<td>P102459</td>
<td>WB</td>
<td>Agriculture</td>
<td>2011</td>
<td>115M</td>
<td>28.8M</td>
</tr>
<tr>
<td>Regional Agricultural Productivity Program for Southern Africa - APPSA</td>
<td>P094183</td>
<td>WB</td>
<td>Agriculture</td>
<td>2013</td>
<td>89.9M</td>
<td>33.5M</td>
</tr>
<tr>
<td>Zambia: Livestock Development and Animal Health Project</td>
<td>P122123</td>
<td>WB</td>
<td>Agriculture</td>
<td>2012</td>
<td>50M</td>
<td>29M</td>
</tr>
<tr>
<td>Eastern and Southern Africa Higher Education Centres of Excellence</td>
<td>P151847</td>
<td>WB</td>
<td>Education</td>
<td>2016</td>
<td>12M</td>
<td>0</td>
</tr>
<tr>
<td>Kafue-Muzuma-Victoria Falls Regional Transmission Line Reinforcement Project</td>
<td>P124351</td>
<td>WB</td>
<td>Energy &amp; Extractives</td>
<td>2012</td>
<td>60M</td>
<td>36.2M</td>
</tr>
<tr>
<td>Lusaka Transmission and Distribution Rehabilitation Project</td>
<td>P133184</td>
<td>WB</td>
<td>Energy &amp; Extractives</td>
<td>2013</td>
<td>105M</td>
<td>12M</td>
</tr>
<tr>
<td>Zambia COMACO Landscape Management</td>
<td>P144254</td>
<td>WB</td>
<td>Environment &amp; Natural Resources</td>
<td>2015</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Zambia Strengthening Climate Resilience</td>
<td>P127254</td>
<td>WB</td>
<td>Environment &amp; Natural Resources</td>
<td>2013</td>
<td>36M</td>
<td>11.6M</td>
</tr>
<tr>
<td>Displaced persons and Border Communities</td>
<td>P152821</td>
<td>WB</td>
<td>Social Protection &amp; Labor</td>
<td>2016</td>
<td>20M</td>
<td>0</td>
</tr>
<tr>
<td>Girls Education &amp; Womens Empowerment and Livelihood Project</td>
<td>P151451</td>
<td>WB</td>
<td>Social Protection &amp; Labor</td>
<td>2015</td>
<td>65M</td>
<td>3.6M</td>
</tr>
<tr>
<td>Agrivision Africa</td>
<td>34461</td>
<td>IFC</td>
<td>MAS</td>
<td>2015</td>
<td>20M</td>
<td>-</td>
</tr>
<tr>
<td>Zambeef Expn</td>
<td>31091</td>
<td>IFC</td>
<td>MAS</td>
<td>2012</td>
<td>70.2M</td>
<td>-</td>
</tr>
<tr>
<td>Zambeef Prod PLC</td>
<td>29013</td>
<td>IFC</td>
<td>MAS</td>
<td>2010</td>
<td>7M</td>
<td>-</td>
</tr>
<tr>
<td>AB Zambia</td>
<td>28186</td>
<td>IFC</td>
<td>FIG</td>
<td>2010</td>
<td>0.9M</td>
<td>-</td>
</tr>
<tr>
<td>Bayport Zambia</td>
<td>33794</td>
<td>IFC</td>
<td>FIG</td>
<td>2014</td>
<td>26.9M</td>
<td>-</td>
</tr>
<tr>
<td>FNB Zambia</td>
<td>36658</td>
<td>IFC</td>
<td>FIG</td>
<td>2015</td>
<td>25M</td>
<td>-</td>
</tr>
<tr>
<td>ZANACO</td>
<td>28361</td>
<td>IFC</td>
<td>FIG</td>
<td>2010</td>
<td>25M</td>
<td>-</td>
</tr>
</tbody>
</table>

75 IFC departments refer to MAS (Manufacturing, Agribusiness, and Services), FIG (Financial Institutions Group), and INR (Infrastructure and Natural Resources).
### Table E2
Closed WBG Portfolio, FY 2006-16, Flagged for Jobs

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Project ID</th>
<th>WB/ IFC</th>
<th>GP/ Department</th>
<th>FY Approval</th>
<th>Commitment US$</th>
<th>Disbursement $ (as of June 30, 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agricultural Development Support Program</td>
<td>P070063</td>
<td>WB</td>
<td>Agriculture</td>
<td>2006</td>
<td>35.3M</td>
<td>37.5M</td>
</tr>
<tr>
<td>ZM: Increased Access to Electricity Services</td>
<td>P077452</td>
<td>WB</td>
<td>Energy &amp; Extractives</td>
<td>2008</td>
<td>57.8M</td>
<td>55.8M</td>
</tr>
<tr>
<td>Poverty Reduction Support Credit (PRSC 1-3)</td>
<td>P107218, P117370, P126349</td>
<td>WB</td>
<td>Macroeconomics and Fiscal Management</td>
<td>2010</td>
<td>83.7M</td>
<td>83.7M</td>
</tr>
<tr>
<td>Road Rehabilitation and Maintenance Project Phase II</td>
<td>P106596</td>
<td>WB</td>
<td>Transport &amp; ICT</td>
<td>2010</td>
<td>75M</td>
<td>71.6M</td>
</tr>
<tr>
<td>Kiwara Plc</td>
<td>28130</td>
<td>IFC</td>
<td>INR</td>
<td>2009</td>
<td>20M</td>
<td>-</td>
</tr>
<tr>
<td>Madison Group</td>
<td>25537</td>
<td>IFC</td>
<td>FIG</td>
<td>2007</td>
<td>7M</td>
<td>-</td>
</tr>
<tr>
<td>AEF Protea Hotel</td>
<td>25605</td>
<td>IFC</td>
<td>MAS</td>
<td>2007</td>
<td>5.7M</td>
<td>-</td>
</tr>
</tbody>
</table>

### Table E3
Pipeline WBG Portfolio, FY 2006-16, Flagged for Jobs

<table>
<thead>
<tr>
<th>Project Name</th>
<th>Project ID</th>
<th>WB/ IFC</th>
<th>GP/ Department</th>
<th>FY Approval</th>
<th>Commitment US$</th>
<th>Disbursement $ (as of June 30, 2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Zambia Integrated Forest Landscapes Program</td>
<td>P155827</td>
<td>WB</td>
<td>Agriculture</td>
<td>2017</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>Zambia Education Sector Enhancement Project</td>
<td>P158570</td>
<td>WB</td>
<td>Education</td>
<td>2017</td>
<td>50M</td>
<td>0</td>
</tr>
<tr>
<td>Guarantee for Scaling Solar</td>
<td>P157943</td>
<td>WB</td>
<td>Energy &amp; Extractives</td>
<td>2017</td>
<td>52M</td>
<td>0</td>
</tr>
<tr>
<td>Zambia Mining and Environmental Remediation and Improvement Project</td>
<td>P154683</td>
<td>WB</td>
<td>Environment &amp; Natural Resources</td>
<td>2017</td>
<td>55.6M</td>
<td>0</td>
</tr>
<tr>
<td>Zambia Agribusiness and Trade Project</td>
<td>P156492</td>
<td>WB</td>
<td>Trade &amp; Competitiveness</td>
<td>2017</td>
<td>40M</td>
<td>0</td>
</tr>
<tr>
<td>Zambia: Improved Rural Connectivity Project</td>
<td>P159330</td>
<td>WB</td>
<td>Transport &amp; ICT</td>
<td>2017</td>
<td>200M</td>
<td>0</td>
</tr>
<tr>
<td>Zoona</td>
<td>38220</td>
<td>IFC</td>
<td>FIG</td>
<td>-</td>
<td>6M</td>
<td>-</td>
</tr>
<tr>
<td>SS Zambia</td>
<td>37811</td>
<td>IFC</td>
<td>INR</td>
<td>-</td>
<td>75M</td>
<td>-</td>
</tr>
<tr>
<td>Partner</td>
<td>Name</td>
<td>Program Size, in US$</td>
<td>Start Date</td>
<td>Project description</td>
<td></td>
<td></td>
</tr>
<tr>
<td>-----------</td>
<td>---------------------------------------------------</td>
<td>----------------------</td>
<td>------------</td>
<td>-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DFID</td>
<td>Private Enterprise Programme - PEP</td>
<td>20M</td>
<td>2014</td>
<td>The Private Enterprise Program in Zambia (PEP) is focused on job creation through SME development. It will be running a business plan competition, enhancing business linkages between SMEs and key supply chains, improving the provision of business development services and providing impact investment/growth accelerator funding for targeted SMEs.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DFID / SIDA</td>
<td>Musika</td>
<td>7.2M</td>
<td></td>
<td>Musika supports its corporate partners in developing commercial relationships with smallholders to integrate them in their supply chains.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DFID</td>
<td>Zambia Economic Advocacy Program (ZEAP)</td>
<td>5.3M</td>
<td>2012</td>
<td>ZEAP seeks to raise the level of informed public debate through strengthening policy relevance of the topic of Jobs through expertise in economic analysis, advocacy/communication, and quality assurance.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ILO / Finland</td>
<td>Green Jobs in the Construction Sector</td>
<td>12M</td>
<td>2013</td>
<td>The program uses a value chain approach to create 5,000 jobs and to improve the quality of 2,000 jobs in MSMEs of the building construction industry. The program focuses particularly on young people.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ILO / SIDA</td>
<td>Yapasa – Rural Youth Enterprise for Food Security</td>
<td>7M</td>
<td>2014</td>
<td>The program aims to create jobs for Zambia’s youth in rural and peri-urban MSMEs. Moreover, the program will improve food security through an increase in agricultural production.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ILO / SIDA</td>
<td>Support to employment policies, jobs and skills for youth in Zambia</td>
<td></td>
<td></td>
<td>The project supports the Ministry of Youth and Sport of the Government of Zambia to enhance coordination of youth employment interventions and strengthen institutional frameworks for the effective implementation of the National Action Plan (NAP) on Youth Employment. Moreover, the project supports the Government in assigning priority to youth employment in the National Employment and Labor Market Policy. Lastly, the project supports the Zambia congress of trade unions in increasing youth participation in trade unionism and promoting the rights of youth at work.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AFDB</td>
<td>Global Agriculture and Food Security Program (GAFSP)</td>
<td>34.8M</td>
<td>2014</td>
<td>The project aims to improve irrigation development, develop value chains, and build capacity in districts with the highest levels of poverty and food insecurity.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AFDB</td>
<td>Livestock Infrastructure Support Project (LISP)</td>
<td>19M</td>
<td>2013</td>
<td>The project develops transport, storage, and marketing infrastructure to support the livestock value chain and trains farmers on improved technologies, farmer organization, and women participation.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AFDB</td>
<td>Power Transmission Project</td>
<td>142M</td>
<td></td>
<td>The project aims to provide reliable electricity service as well as clean water and sewerage facilities for the local population.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AFDB / Finland</td>
<td>Small Scale Irrigation</td>
<td>9.1M</td>
<td>2002</td>
<td>The project supervises the construction of the dam in Kanakantapa, Chongwe District.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


McKinsey Global Institute, January 2013. Infrastructure productivity: How to save $1 trillion a year.


MORE JOBS WORKING PAPERS:

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3. Targeted SME Financing and Employment Effects: What Do We Know and What Can We Do Differently?